

MONAGASSOCIATES

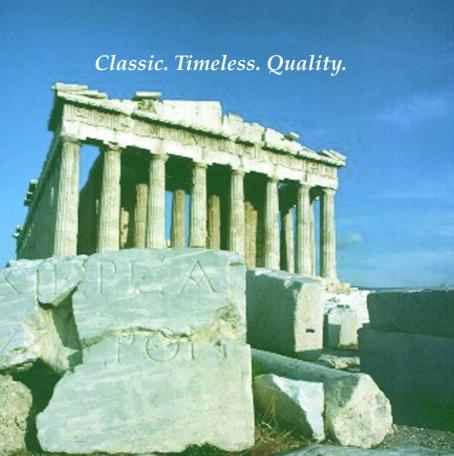
We are an independent Design, Product Development and Merchandising company. The Principal; Mona King, and Associates believe in the the time honored methodology of quality design, craftsmanship and creativity while using modern technology, strategic thinking and collaboration.

Our Mission is to provide innovative, practical and top-quality products and design services that communicate, are cost effective and improve the way people develop products for retail as well as brand identification. We believe our first responsibility is to the clients who use our products and services. Our collaborative network and flexibility will enable us to grow and advance in technology and research and better serve our clients. In carrying out our day-to-day business we strive to:

- ♣ Treat our associates with respect, honesty and equity.
- ♣ Follow the philosophy that our customers are alliances and key to our success.
- ♣ Be considered as leaders and role models in our community.

Through a long-term commitment to this mission, we will be known as a company that respects the expertise, knowledge and desires of our associates. Our customers, vendors, and employees will regard MONA&ASSOCIATES as offering valuable knowledge and expertise, desired results, enhanced profitability and open communication so all can succeed.

* To successfully network and collaborate with key qualified resources, regardless of location that will successfully address the market demands of customers and clients while maintaining profit goals and quality.



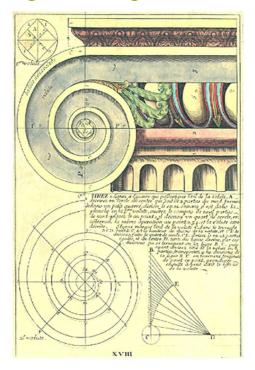
GOALS

- \bigstar To maintain the knowledge, technology and capability to react to design needs and products that will drive growth and consumer demand.
- ♣ To provide innovative and classic products and services that will meet and exceed the expectations and requirements of our clients.
- ♣ To involve ourselves in the community and encourage innovation and interest for future associates while maintaining ethical integrity and professional standards.



MWBE certified NAWBO, Charter Triad Member

Strategic thinking and creativity.



SERVICES

Services include but are not limited to design and illustration, corporate identity, logo development, marketing promotions, product development, art, gifts, consulting and referrals.

DESIGN

We can assist or completely manage design and development of products and or merchandising support for your business, organization or personal use.

Corporate identity

Photography

Apparel design and attribution

Special Event Graphic design

Posters and Point of Sale collateral

Brand development

Research and merchandising support

Technical illustrations

We make everything a Work of Art. SM

ILLUSTRATION

DETAILED DESIGN

We can provide illustrations for architects, interior designers, furniture designers, home builders and others requiring precision drawn designs.

We have design capabilities on Macintosh and Windows based systems and programs to accommodate many types of file applications or formats. Programs are available for:

Desktop Publishing and Page layout

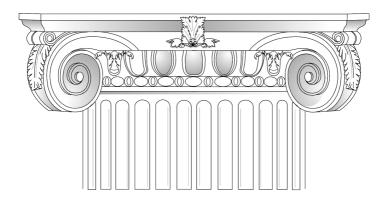
High end illustration

Dimensional drawings

Photography; manipulation and enhancement

Presentations and other multi media needs

Illustration



CORINTHIAN CAPITAL

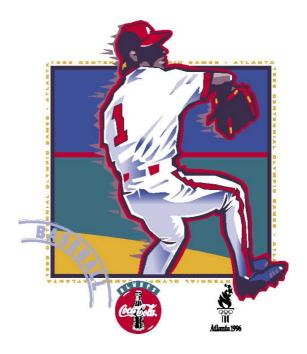
PROJECT: ILLUSTRATION FOR ARCHITECTURAL RENDERING
© 2000 MONA & ASSOCIATES

Apparel embellishment



PROJECT: CUSTOM LICENSED DESIGN FOR YOUTH APPAREL, LAYOUT APPLIED TO ALL TEAMS

We have worked with industry leaders to create licensed apparel that has been sold worldwide; though all channels of distribution from wholesale to limited edition designs, local events to the the Olympics.



PROJECT: ILLUSTRATION FOR LICENSED OLYMPIC EVENT (ONE OF A SERIES OF SIXTEEN)

We have access to world class illustrators and designers to meet your specific needs.



PROJECT: SPEC ILLUSTRATION FOR YOUTH GENERIC T-SHIRT

Our designers can create and translate your ideas into production friendly art.



PROJECT: SERIES DESIGN FOR MAJOR LEAGUE BASEBALL

We can create one concept and produce it for all teams and manufacturing applications.

Product development



PROJECT: CUSTOM APRON DESIGN

We can work with your staff or let us strategically develop new product concepts for your company.

MONA & ASSOCIATES

Corporate Identity



PROJECT: LOGO FOR CORPORATE EVENT PLANNING GROUP

PROJECT: LOGO FOR CUSTOM EVENT

SILK & DRIED FLORALS

Precious Petals

e ideal

We work with you to develop the ideal image for your company or product.

- IOGO
- LETTERHEAD
- BUSINESS CARD
- FNVFLOPE
- APPAREL



PROJECT: LOGO FOR YOUTH DEVELOPMENT COMPANY/WEB SITE/BRANDED APPAREL



PROJECT: SPEC LOGO FOR WINE CLUB NEWSLETTER

PROJECT: GRAPHIC FOR IMPRINTED APPAREL FOR NATIONAL SPORTS EVENT





PROJECT: LOGO FOR WOMEN'S ATHLETIC APPAREL

MARKETING

CONSULTING

Years of experience and expertise enable us to provide consulting services to assist your long or short term Marketing requirements. We can help your staff with:

Project management and facilitation Resource identification and procurement

Supplemental Marketing and Public Relations support

We can design:

Corporate Identity

Brochures

Collateral for Trade Shows and Direct mail

Promotional materials

Web site graphics and content

Or work with you to help determine your needs:

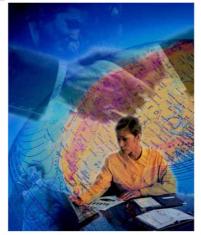
Freelance support

Brand identity

Product development

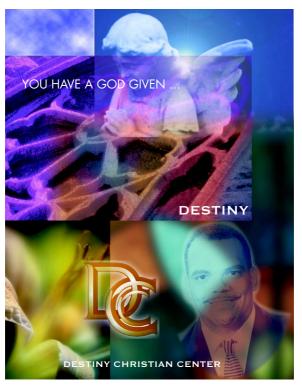
COMMUNITY BANKING Supplier's Guide





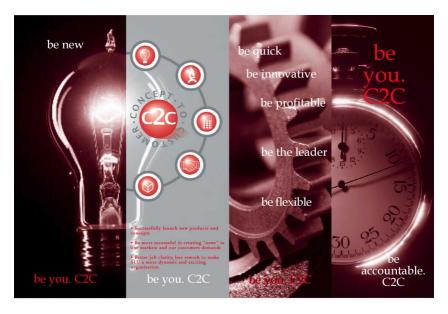
"A World Standard Company, Utilizing World Standard Suppliers"

Materials MANAGEMENT

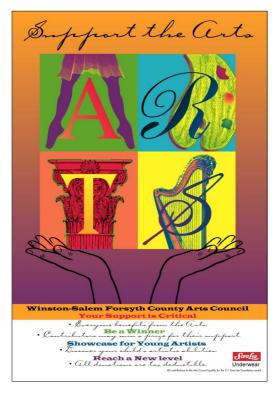


PROJECT: IDENTITY AND POSTCARD DEVELOPMENT FOR DESTINY CHRISTIAN CENTER

Marketing collateral



PROJECT: IDENTITY DEVELOPMENT AND POSTER FOR INTERNAL EMPLOYEE PROMOTION FOR SARA LEE UNDERWEAR. OTHER ITEMS TABLES TENTS, NOTE PADS, CAPS, T-SHIRTS, AND OTHER PREMIUMS.



PROJECT: CAMPAIGN POSTER FOR CORPORATE ARTS COUNCIL

PROJECT: IDENTITY DEVELOPMENT FOR INTERNAL CORPORATE DIVERSITY CONFERENCE

- LOGO
- INVITATION
- BROCHURE
- BANNERS
- PREMIUM GIFTS
- PRESENTATION GRAPHICS

FINISHED SIZE: 4.5 X 16 INCHES INVITATION WAS ROLLED AND MAILED IN CARDBOARD CYLINDERS



You are cordially invited

May 11, 2001 8:30 am until 4:30 pm

Koliday Inn Select 5790 University Parkway Winston-Salem, NC

CONFERENCE TOPICS

The Business Case for Diversity

Kispanics: Beyond the Numbers

Work / Life

Future Focus 2020

Maximizing Our Potential

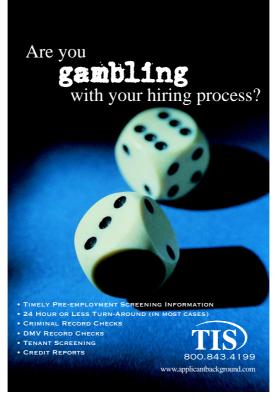


RSVP by April 27, 2001 to Tania Ince Tania.Ince@SLKP.com 336.519.5139 PROJECT: LOCAL AND COMMERCIAL REAL ESTATE SITES FOR INCLUSION IN REALTORS WEB SITE. All images @ MONA & ASSOCIATES, Mona King.









SUPPORT

SUPPORT SERVICES

We can provide cost effective and professional services that will not require you to learn new skills, equipment or software programs. (Windows and Macintosh)

Digital photography

Initialize the development of your internal marketing materials

Page layout, graphics and templates

Program Expertise:

MacroMedia FreeHand

Adobe Illustrator

Adobe PageMaker

Microsoft Office

PowerPoint, Word, Excel and Publisher

Adobe Photoshop

Microsoft Frontpage

MacroMedia Dreamweaver

Corel Draw

FileMaker Pro

...and other general software applications

CORPORATE Gifts & Accessories

PULP FANTASY™

Our line of delicately hand crafted Paper cast art sculptures. These 100 percent cotton multi dimensional works of art are suitable for greeting cards, invitations, special occasions and can be custom framed for accessories in homes and offices. Custom design, quantity discounts and corporate programs are available.

"Make a Lasting Impression." Add another dimension to your business. We can create custom papercast images to meet your marketing requirements or client's needs. Create custom logos, commemorative images for special occasions. These unique and beautiful images are perfect for weddings, anniversaries, corporate events and decorative accessories.

Visit online at www.monaasociates.com to see other selections as well as "LIMITED EDITION" castings, signed and numbered by the artist, Mona King.

Call today for an appointment and receive a FREE GIFT with your appointment.

MasterCard, Visa and Discover accepted.











ACCESSORIES Custom Stained Glass



SPECIAL OFFER

"A Work of Art"

FRFF ART

We strongly believe that everything should be a "Work of Art" and everyone should enjoy and be surrrounded by quality, creativity and craftsmanship.

To our new clients we are offering a free custom frame from our Pulp FantasyTM Collection with a project commitment.

You may select from one of six designs:

- Fleur De-Lis
- The Classic Column
- Acanthus Tile
- Sun / Moon set or double inset
- Cherub Quintet
- Acanthus Capital

Contact us for additional information and to select your custom frame. (Frame value not to exceed 10 percent of project commission fees.)

Supplies are limited, offer expires January 1, 2003.









KEY PROJECTS AND CLIENTS:

NFL Super Bowl
NBA Finals
NHL Championships
Warner Bros. Apparel
1996 Olympic Games
NFL Hall of Fame
MLB World Series
Coca Cola
Sara Lee Branded Apparel

Sara Lee Underwear BB&T, Branch Banking & Trust Event Experts Just My Size

Niche Computer Supply, Inc. Logo Athletic Paramount Studios

TIS, Total Information Source
Watson Sports Marketing
Miller Hatcher Commercial Real Estate

MONAGASSOCIATES

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